REACH RVA · RICHMOND, VIRGINIA METRO

If Richmond Were 100 People

A snapshot of the Richmond, Virginia metro: Richmond, Chesterfield, Henrico, Hanover, Goochland and surrounding counties, about 1.3 million neighbors.

100 NEIGHBORS

FAITH IN THE METRO

RICHMOND METRO

If the Richmond metro were 100 people, **23** would be on the rolls of an evangelical church. **46** would be on no counted congregation's rolls.



- 23 Evangelical Protestant
- 12 Catholic
- 10 Mainline Protestant
- 3 Historically Black Protestant*
- 2 Other Christian
- 4 Other faiths
- 46 Not on any counted congregation's rolls

* Congregational adherence (U.S. Religion Census 2020), not self-identification. Counts are known to undercount historically Black churches, so the last group includes many believers whose churches did not report. Metro population 1,314,434 (2020).

BY THE NUMBERS

RICHMOND METRO

1.34M
people across 17 cities and counties (ACS 2020-24)
RICHMOND METRO

4,364
square miles of land
RICHMOND METRO

41
babies born every day (July 2023 to June 2024)
RICHMOND METRO

35
neighbors die every day, same period
RICHMOND METRO

1,382
congregations counted in the 2020 U.S. Religion Census
RICHMOND METRO

13
people segments in the Reach RVA strategy
RICHMOND METRO

Reach RVA map shows 2,332 places of worship (Overture Maps).

RACE & ETHNICITY

METRO



- 55 White
- 28 Black
- 8 Hispanic / Latino
- 4 Asian
- 4 Two or more
- 1 Other

All residents. Not-Hispanic categories, except Hispanic or Latino of any race. ACS B03002.

AGE

METRO

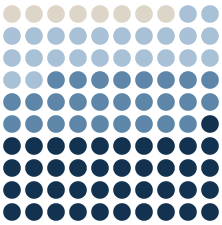


- 21 Under 18
- 23 18 to 34
- 26 35 to 54
- 13 55 to 64
- 17 65 and up

All residents. 51 women, 49 men. ACS B01001.

EDUCATION (25+)

METRO



- 8 Less than high school
- 24 High school / GED
- 27 Some college / associate
- 41 Bachelor's or higher

If the metro were 100 adults. ACS B15003.

CLOSER TO HOME

RICHMOND METRO

9
were born in another country (India, El Salvador and Mexico lead)

12
speak a language other than English at home (age 5+)

30
of 100 households have children under 18

30
of 100 households are one person living alone

10
live below the poverty line

9
of 100 homes have no internet subscription

The harvest is not far away. It lives next door.

In the Richmond metro, about **46 in 100** neighbors are not on any congregation's rolls, and about **5 in 100** belong to people segments the strategy counts as unreached or engaged-but-unreached. They are not far off. They are in our schools, workplaces and apartment buildings. Churches that know their neighbors' names, languages and stories are the ones who will reach them.

"The harvest is plentiful, but the laborers are few." (Luke 10:2, ESV)

9 of every 100 neighbors were born in another country, and **12** speak another language at home. The nations are already here.

41 babies are born in the metro every day, and the population is up 4% since 2020. A new generation is arriving daily.

13 people segments, each one a team, a prayer list and a first step. **Not someday. Starting here.**

Geography: Richmond, VA metro area (Census CBSA 40060: City of Richmond, Chesterfield, Henrico, Hanover, Goochland and 12 others) unless noted. Sources: U.S. Census Bureau ACS 5-year 2020-2024 (B01001, B01003, B03002, B05002, B11001, B11005, B15003, B16004, B17001, B28002); Census Population Estimates 2024 and 2024 Gazetteer; U.S. Religion Census 2020 via ARDA; Overture Maps; Reach RVA estimates. Shares rounded to sum to 100. Full notes: reachrva.com

REACHRVA.COM